



# Advertising Rates

Ad Size	Ad Specs	Open Rate	3x Rate	\$1,000	\$1,500	\$2,500	\$3,500	\$5,500
1/32 Page	2.5" x 2.063"	\$47.40	\$43.89	\$38.39	\$37.45	\$35.55	\$34.60	\$31.76
1/16 Page	5.16" x 2.063"	\$79.81	\$71.23	\$64.64	\$63.05	\$59.85	\$58.26	\$53.47
1/8 Page	5.16" x 4.125"	\$159.51	\$142.05	\$129.20	\$126.01	\$119.63	\$116.44	\$106.87
1/4 Page	5.16" x 8.25"	\$319.02	\$284.08	\$258.41	\$252.03	\$239.27	\$232.89	\$213.74
1/2 Page	10.5" x 8.25"	\$609.02	\$536.58	\$493.31	\$481.13	\$456.77	\$444.59	\$408.04
Full Page	10.5" x 16.5"	\$1,218.04	\$1,073.17	\$986.61	\$962.25	\$913.53	\$889.17	\$816.09
Bottom Anchor Strip	10.5" x 3.25"	\$300.00	\$270.00	\$243.00	\$237.00	\$225.00	\$219.00	\$201.00
Front Page Top Box	3" x 3"	\$270.00	\$251.21	\$218.70	\$213.30	\$202.50	\$197.10	\$180.90

**Premium Ad Positions available upon request, additional 10% per ad cost**

## Church - Charity - Non-Profit Rates

Ad Size	Ad Specs	Rate	Faith & Worship Listing
1/16 Page	5.16" x 2.063"	\$63.05	Monthly listing on the Faith & Worship page <b>4 block - \$20 per month</b> <b>8 block - \$35 per month</b>
1/8 Page	5.16" x 4.125"	\$126.01	
1/4 Page	5.16" x 8.25"	\$252.03	
1/2 Page	10.5" x 8.25"	\$481.13	
Full Page	10.5" x 16.5"	\$962.25	

## Online Ads rolesvillebuzz.com

Top Banner - \$75/mo.
Bottom Banner - \$50/mo.
Front Page Ads - \$45/mo.

## Block Ads

Ad Size	Ad Specs	Open Rate	12x Rate
2 block	1.75" x 1"	\$25.00	\$15.00
4 block	1.75" x 2.125"	\$40.00	\$30.00
8 block	3.5" x 2.125"	\$60.00	\$50.00
24 Block	10.5" x 2.125"	\$150.00	\$120.00

## WE OFFER FULL SERVICE PRINT AND DELIVER!

- Business Cards
- Postcards • Menus
- Banners • Brochures
- Flyers • Yard Signs
- Direct Mail

**And More!**  
**Call For Current  
 Pricing and  
 Monthly Specials!**

**Preprint Inserts** - full distribution \$425; Zone distribution available, call for pricing